



PARTNER WITH NPHIC

To Raise The Voice Of Public Health!

The National Public Health Information Coalition (NPHIC) invites you to become an Affinity Partner with the nation's premier network of public health communicators. For a \$25,000 contribution, NPHIC Partnership offers the opportunity to raise your company's visibility and show your value to health communicators who want to learn more about your products and services to help them provide clear, accurate and timely information about emerging health threats and continuing chronic disease challenges.

NPHIC's Affinity Partnership Program is designed to provide companies with valuable Affinity Partner membership benefits. Benefits occur throughout the year, allowing your company numerous opportunities to learn about and interact with public health communicators and staff.

**Your company can make a difference to
"Make Public Health Public."
Help keep Health in the Headlines and save lives!**

For more information, contact: info@nphic.org

PARTNERSHIP BENEFITS

- NPHIC membership
- Your logo displayed on NPHIC home page
- NPHIC Affinity Partner mark for use on your materials
- Recognition of your Support across NPHIC's Social and Digital Media platforms
- Opportunity to present to NPHIC membership on a NPHIC conference call or webinar
- NPHIC's Weekly News Highlights Digest
- Contribute information about your company of interest to health professionals for NPHIC's Weekly News Highlights, distributed to more than 700 state, local county health information officers, risk communicators and health educators
- Corporate Blog or Video log (Opportunity to submit a blog or video log that showcases your company's products or services of benefit to health communicators on the front lines
- Webinars & Conference Calls (Your organization sets the agenda for a one-hour conference call or webinar with public health communicators. NPHIC staff will work with you to help highlight your topic)



Affinity Partner Terms and Conditions

Acceptance of Partnership

NPHIC reserves the right to accept or reject Affinity Partner Members as it sees fit.

Term of Partnership

Partnership begins on an annual basis from the time of enrollment

Award of Benefits

All Affinity Partner benefits are subject to change

Transparency and Full Disclosure

NPHIC will document all activities supported by external partner contributions to its members and the public as appropriate

No Implied Endorsement

NPHIC will not endorse any commercial products or external partners. Participation or acceptance of contributions does not imply NPHIC approval of an external partner's policies or endorsement of their products. Affinity Partners may not claim NPHIC endorsement of their products by the membership's participation in NPHIC's Affinity Partnership program.

No Direct Lobbying

NPHIC is restricted from lobbying

Avoidance of Conflict of Interest

No NPHIC staff or board member may receive direct financial benefit from NPHIC's Affinity Partnership program. . Financial interactions do no permit an external partner to influence the content of NPHIC programs, products, services or related activities

Control

NPHIC reserves to right to approve all materials relating to an external partnership.
NPHIC reserves the right to approve and use of its logo on Affinity Partnership materials.

Consistency with Mission

NPHIC's mission, vision and values direct financial interaction with external partners. NPHIC will not accept support from external partners where the external partner has adopted policies and do not support the basic principles of public health communication or NPHIC's mission, vision and values.